

# Michael F. Tedesco - Senior Retoucher - Imaging Specialist

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Retouching / Image Editing / Pre-Press / Web Imaging / Studio Photography  
(347) 528-7768 / mtstudio@earthlink.net / online portfolio: [www.themtstudio.com](http://www.themtstudio.com)

Expert Photoshop technique, including: retouching, color correction, image composition, masking, pre-press preparation and web-ready imaging & optimization. Extensive professional experience creating and delivering production-ready artwork for world-class clients in the advertising and publishing industries. Consistently provide technical excellence and efficiency.

## Experience:

### Senior Retoucher / Image Editing Consultant—2012 - 2019

**Clients Include: Scholastic Inc (2015-2019), Juice Pharma (Aug-Dec 2017), McGarry Bowen, Christies, DirecTV, Havas Worldwide, Mad Projects LLC, McCann Erickson.**

- Retouched, composited, color adjusted art for print, catalog, brand packaging, display, point of purchase, and web, including pre-press operations.

### Publicis Life Brands Medicus, New York, NY 2007-2012

#### Senior Retoucher, Imaging Specialist

- Executed all phases of final art retouching, including compositing, color correction, black-and-white conversion, meeting pre-press and web specs, trouble-shooting fulfillment files and calibrated Epson proofing.
- Collaborated with art directors/account team on conceptual artwork and strategies for client presentations, including: Arimidex, Symbicort, Uroxatrol, Multaq, Asacol, Metamucil, Prilosec, P&G and others.

### Young & Rubicam, New York, NY 2003-2007

#### Pre Media Department. Senior Retoucher, Imaging Specialist

- Responsible for all phases of final art retouching, including compositing, color correction, black-and-white conversion, maximum density adjustment, pre-press specifications, Kodak Approval and Epson proofing. Also skilled in flight checking and troubleshooting.
- Executed a wide variety of retouching requirements including hair and skin tone, product packaging and graphic elements for top accounts including Colgate, Dr. Pepper, Hills Science Diet, LG, Sun Trust, Xerox and others.
- Initiated 3-D software into the department workflow and utilized it for key clients including Chevron/Texaco and Campbell's Soup.
- Expanded job responsibilities by undertaking on-site digital SLR and medium format studio photography.

### Young & Rubicam New York, NY

#### Digital Comp Department. Supervisor, Imaging Specialist – 2000-2003

- Managed five Macintosh artists, two Scitex/Agfa scanning operators and freelance personnel. Developed advertising and collateral materials for clients (Accenture, Dannon, Jello, etc.), alternate solutions for established campaigns and new business pitches.
- Supervised studio workflow and scheduled projects with art directors/account executives for all phases of client presentation and preproduction materials.

### Philip Morris Studio. Imaging Specialist, Retoucher & Compositor – 1999-2000

- Retouched images and developed pre-production solutions for the Parliament and Youth Smoking Prevention print campaigns and point-of-sale materials.

### Grove Atlantic, New York, NY —1996 - present

#### Freelance Retoucher / Image Editor & Designer

- Retouched, designed, color corrected, and composited high-resolution art
- Created comps and final illustrations for book covers, catalogs, and advertisements.

## Skills:

- Expert Photoshop technique
- Adobe Creative Cloud Applications
- Fluent in InDesign, and Adobe Illustrator for layout, design and mechanicals, and pre-press.
- Traditional graphic, fine art, illustration and digital photography studio skills.

## Education:

- Pratt Institute, Brooklyn, NY. B.F.A. Major: Communication Design. Concentration on Graphic Design, Photography, and Illustration
- Boston Museum School, Boston, Massachusetts. Exclusive study of Classical Painting.